



For Immediate Release

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Advanced Roofing Technologies Receives Platinum Contractor Award

Awarded 3 years in a row for consistently providing excellence through service and installations

FORT COLLINS, COLO.- June 8, 2010— Local roofing company, Advanced Roofing Technologies, has been named a Platinum Contractor for the third year in a row by Fortune 500 company Owens Corning, a company that redefines what is possible each day to deliver high-quality products and services to customers around the world.

Owens Corning has built a network of independent roofing contractors, called Preferred Contractors, who must pass certain criteria in order to be associated with the number one recognized brand in the roofing industry. Of this network of Preferred Contractors, Owens Corning recognizes an elite group as Platinum certified—they are tested and have a thorough background check done. Less than 5% of the Preferred network gets this distinction.

Advanced Roofing has been named a Platinum Contractor due to the fact that they have been in business a minimum of five years, they have a clear record with the Better Business Bureau, they passed a Dunn and Bradstreet background check, they have obtained all required state and local licenses and carry general liability and Workman's Compensation insurance, they have positive professional references from the local Owens Corning sales personnel, and they have passed the Owens Corning Preferred PRIDE roofing application testing.

The Owens Corning Preferred PRIDE roofing application testing ensures that Advanced Roofing Technologies have a clear understanding of proper shingle installation. Since Owens Corning Platinum Preferred Contractors are focused on

installing the Owens Corning Roofing System, which is more than just shingles, you will also have the opportunity to receive a Platinum Promise™ Limited Warranty. This warranty provides you with extended product coverage for material defects.

Not only does Owens Corning stand behind the performance of the roofing products installed, they also stand behind the workmanship of the Platinum Preferred Contractor. Just one more way an Owens Corning Platinum Preferred Contractor can provide you with a greater peace of mind.

Advanced Roofing was founded in 1993. Dedicated to providing exceptional customer service at a great value, Advanced Roofing is locally owned and operated, and strives to bring excellence to the roofing industry. Advanced Roofing is proud to be part of the local community and is honored to support numerous non-profit organizations as well as promoting youth development. www.advancedroofingtech.com

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